



**AmCham Supplier Day 2018**  
*Integrating SMEs Into Global Value Chain*

**Dates:** 4<sup>th</sup> October, 2018

**Venue:** White Palace, 194 Hoang Van Thu St., Phu Nhuan Dist., HCMC

**AGENDA**

Time	Session	Speaker
<b>Room: Crystal 1</b>		
07:00 – 08:00	Exhibitor Setup	
08:00 – 09:00	Registration (Exhibition opens)	
09:00 – 09:30	Welcoming Remarks	Manufacturing Committee AmCham Vietnam US Consulate VN Government
09:30 – 10:30	<b>Session 1: Enhancing Enterprise Competitiveness</b>	World Bank
10:25 – 10:40	TEA BREAK	
10:40 – 11:20	<b>Session 2: Project Information – How to get connected, LinkSMEs</b>	Link SME
11:20 – 12:00	<b>Session 3: Management Quality – Provincial Competitive Index</b>	Duke University
12:00 – 13:30	LUNCH BREAK	
<b>Room: Crystal 2</b>		
13:30 – 14:50	<b>Session 4: Women In Business</b> <ul style="list-style-type: none"> <li>• Session 4a: Benefits of Woman Owned Certification, WEConnect</li> <li>• Session 4b: Dream Builders, Arizona State University</li> <li>• Session 4c: Women Leadership Challenges Tower Watson/ HRB</li> </ul>	<ul style="list-style-type: none"> <li>• WEConnect</li> <li>• Arizona State University</li> <li>• Tower Watson/ HRB</li> </ul>
<b>Room: Crystal 3</b>		
13:30 – 14:50	<b>Session 5: Doing Business In The Global Value Chain</b>	TBD

	<ul style="list-style-type: none"> <li>• Session 5a: Customer requirements for successful integration</li> <li>• Session 5b: TBD</li> <li>• Session 5c: TBD</li> </ul>	
<b>Room: Crystal 1</b>		
15:30 – 16:30	Panel Discussion	
16:30 – 17:00	Closing Remarks	
<b>Room: Platinum 1</b>		
17:00 – 19:00	Networking	